

PRIVACY STATEMENT

Promotion Partners Group B.V., located at Hoogoorddreef 15, 1101 BA Amsterdam, is responsible for the processing of personal data as shown in this privacy statement.

Contact details:

Promotion Partners Group B.V.

Hoogoorddreef 15

1101 BA AMSTERDAM

Phone: 020 308 11 77

Internet: www.promotionpartners.nl

E-mail: info@promotionpartners.nl

Personal data that we process

Promotion Partners Group B.V. processes your personal data because you use our services and/or because you provide them to us yourself. Below is an overview of personal data that we (can) process:

- First and last name
- Gender
- Date of birth
- Birthplace
- Address details
- Phone number
- E-mail address
- IP address
- Bank account number
- Sales tax number
- Certificate of Good Conduct (VOG)
- Declaration of no objection (VGB)
- License plate data
- CVs
- Other personal data that you actively provide, for example by creating a profile on this website, in correspondence and by telephone
- Location data
- Information about your activities on our website
- Information about your browsing habits across various websites (because the company is part of an advertising network)
- List of contact details of the customer via an app
- Internet browser and device type

Special and/or sensitive personal data that we process

Promotion Partners Group B.V. processes the following special and/or sensitive personal data of you:

- Social Security Number (BSN)
- Copy of the identity card
- Photos of events and such

For what purpose and on what basis we process personal data

Promotion Partners Group B.V. processes your personal data for the following purposes:

- Handling your payment
- Sending our newsletter
- To call or e-mail you if this is necessary to carry out our services
- To inform you about changes to our services and products
- To meet our legal obligation

Promotion Partners Group B.V. processes your personal data based on the following principles: The processing of personal data is necessary so that the agreement entered into with the parties involved can be executed and is also based on a legal obligation.

Automated decision-making

Promotion Partners Group B.V. does not take decisions based on automated processing about matters that can have (significant) consequences for people. These are decisions taken by computer programs or systems, without involvement of a person (for example, an employee of **Promotion Partners Group B.V.**).

How long we store personal data

Promotion Partners Group B.V. does not store your personal data longer than is strictly necessary to achieve the purposes for which your data is collected.

Sharing personal data with third parties

Promotion Partners Group B.V. shares your personal data with various third parties if this is necessary for the execution of the agreement and to comply with any legal obligation. With companies that process your data on our behalf, we conclude a Data Processing Agreement to ensure the same level of security and confidentiality of your data. **Promotion Partners Group B.V.** remains responsible for the processing. In addition, **Promotion Partners Group B.V.** provides other third parties with your personal data. This is only done with your explicit permission.

Cookies, or similar techniques, that we use

Promotion Partners Group B.V. uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when

you first visit this website. **Promotion Partners Group B.V.** uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work well and optimize it. In addition, we place cookies that keep track of your browsing habits so that we can offer customized content and advertisements. On your first visit to our website we have already informed you about these cookies and asked permission for their placement. You can opt out of cookies by setting your internet browser so that it does not store cookies anymore. Additionally, you can also delete all information previously saved via the settings of your browser.

View, modify or delete data

You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your consent to the data processing or to object to the processing of your personal data by **Promotion Partners Group B.V.** and you have the right to data portability. This means that you can submit a request to us to send the personal data we have available to you or another organization, mentioned by you, in a computer file. You can send a request for access, correction, deletion, data transfer of your personal data or request for cancellation of your consent or objection to the processing of your personal data to **info@promotionpartners.nl**. To ensure that the request for access has been made by you, we ask you to send a copy of your ID with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Social Security Number (BSN) black in this copy. This is to protect your privacy. Your request will be answered as soon as possible, but certainly within four weeks.

Promotion Partners Group B.V. would also like to point out that you have the opportunity to file a complaint with the national supervisor, the Dutch Data Protection Authority. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we protect personal data

Promotion Partners Group B.V. takes the protection of your data serious and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not properly secured or there are indications of abuse, please contact us at **info@promotionpartners.nl**

Modifications

Promotion Partners Group B.V. reserves the right to modify or adjust this privacy statement. None of the provisions in our privacy statement have the purpose of establishing any obligation or agreement between **Promotion Partners Group B.V.** and a person involved.